

KIM p. WHITAKER

kimhall555@yahoo.com – kpwhitdesign.com

EXPERIENCE

Freelancer, Jan 2020 - Present, Duluth, GA.

Responsible for illustrating, graphic design, art direction, animation and package design. Clients include Children's Healthcare of Atlanta, Colonial Insurance (Bermuda) and UPS.

Associate Creative Director, Feb 2016 - Dec 2019, Crabb Radermacher, Atlanta, GA.

Responsible for print collateral, ad design, corporate ID and video animation.
- Concept, storyboard and animate corporate videos.
- Designed brochures, corporate identities, ads and other collateral materials.
Clients include UPS, AGCO, Delta TechOps.

Senior Art Director, June 2013 - Feb 2016, Sparks Grove, Atlanta, GA.

- Responsible for designing various branding and online pieces for B2B and B2C clients
Clients include SunTrust Bank, Children's Museum of Atlanta, Bank of America.

Sr. Graphic Designer, October 03 - June 2010, T.G. Madison Advertising, Atlanta, GA.

- Designed corporate identities, package design, ads and other printed collateral materials.
- Overseeing the production team to ensure the client's brand is consistent.
Clients include Alzheimer's Association, Dearborn National, Zoo Atlanta.

Graphic Designer, Feb 03 - September 03, Advantage Advertising, Bermuda.

Responsible for print collateral, ad design and corporate ID.
- Continuously re-invented ad concepts to promote a growing market.
Clients include Bermuda Electric Company, Bermuda Tourism.

Senior Designer, April 01 - Nov 02, Soho Design, Atlanta, GA.

- Created instructional brochures to concisely communicate a key message.
- Created logos and simplified package designed for product brand extension.
Clients include MetLife, AmericasMart Atlanta, The Dian Fossey Gorilla Fund, Spanx.

Lead Graphic Designer, April 99 - Feb 01, Blink Multimedia Design, Atlanta, GA.

Responsible for web design, print collateral, corporate ID.
Clients include Aid Atlanta, Frosty Acres, Wools of New Zealand, Avalon Carpets.

Graphic Designer, June 95 - April 99, T.G. Madison Advertising, Atlanta, GA.

Responsible for print collateral, ad design, corporate ID and package design.
Clients included MetLife, First Liberty Bank, Kimberly-Clark, Lithonia Lighting.

SKILLS

InDesign After Effects
Adobe Illustrator Premiere Pro
Adobe Photoshop

EDUCATION

Bachelor Of Fine Arts, 1995, Atlanta College Of Art